

Area Meeting Minutes

June 16, 2010

6:30 Pm

Classic Roofing

2744 W Virginia Ave

Phx, AZ 85009

Present:

Gary Blanton – AD

Bob Thew – ARA

Bob Borek – ACA

Valarie Hooper – Area Treasurer/Area VIP

Annette Klein – Area Interplay Coordinator

Andy Clarke – RC 688

Cindy Brekke – RC 310

Serena Denning – RC 225

Guy Sutton – RC 1046

Melanie Jasko – RC 503

Marty Eroh – delegate for Region 508

Kelly Downing – delegate for Region 1079

Jeff Norris – Region 310 Extra Coordinator

Kent Jennings – Asst. RC and Extra Coordinator 503

All present agreed to assist Doug Ryan for \$350 for traveling expenses to national Games in Florida.

Introductions were made and everyone congratulated Andy Clarke as the new RC for Region 688.

Extra Play Program (Flex) –

- All metro regions are participating in the program. Will find out if each region will have enough teams to have an extra program work.
- Looking for someone to step up and be the Area Extra Play Coordinator.
 - Need to have meeting with all Regional Extra Play Coordinators
 - Annette Klein will help set up Extra Play Meeting until Area Extra Play Coordinator can be named.
- Will wait until all Regions have their final numbers before any meeting/ schedule can be produced.
- Guy Sutton has been circulating an application that seems helpful for this program.

Brian Bloom for American Youth Services-

- The sales are consignment. The card features 20 BOGOs with 10 of them being a Free 12" Sub with purchase of same with drink. I also forgot to mention that I also provide a pre-written and customized e-mail, in JPG/PDF format, advertisement that can be forwarded to each parent for them to forward on or include in their own OUTLOOK contact list, Facebook, and Twitter accounts. This has proven to be extremely effective allowing many athletes to sell upwards of 100 cards without ever lifting a finger. Utilize the parents and their spheres of influence at work and play as well. This benefits all and is a product that most people enjoy having on hand in their wallets. The athletes that participate, no matter the age, sell at least 6-10 cards and many sell upwards of 20-30 depending on the incentives. American Youth is willing to participate with incentive programs for Under Armor Dry-Fit wear, new soccer balls, goalie gloves, cleats, etc...Other prizes may be discussed to fit the target audience or age group. The goal is to average 10 cards per athlete or \$60 profit. Some will sell more and others.
- Brian Bloom contact 480-238-6362
- Needs at least 30 days notice to set everything up.

Tournaments- Tentative dates

- Crossroads Feb 12-13
 - OPI Feb 25-27
 - Cactus Classic Mar 4-6
 - Kachina Klassic Mar 11-13
 - Far West Mar 25-27
 - Mile High Apr 16-17
 - Red Mountain TBA
-
- Area would like to have all regions plan for future weather situations by getting all region tournament coordinators together and have similar plans.
 - Annette would like to meet with all Tournament coordinators in December, Annette will schedule.
 - Annette needs every region tournament budgets from last year.

2010/2011 VIP Tournament –

- RC's believe that we will have more attendance if held on the eastside.
- The tournament was the biggest single factor in the Area D being named 2009 Area of the Year.
- Tournament Director will be Valerie Hooper
- VIP tournament will be a one day event
- Area would like to see all regions support and participate in this tournament.
- Both 1046 and 688 will be looking for space to host for 2010/2011 VIP tournament.
- This will be tabled until next meeting.

Area Interplay-

- Annette Klein will be the Area Interplay Coordinator.
- If there is any chance you will have a team, let Annette know. It is easier to remove a team from a schedule than to add them to an existing schedule.
- Region 225 will only be interplaying with their U-16 Boys
- First game will be held on September 11th.

Training Needs-

- All discipline training (coach, referee, or management) lets plan early, schedule early, and get the word out early.
- Tanya Mendoza has stepped down as Area Management Coordinator. Replacement is needed. Prefer Management Instructor experience. If anyone you know is interested please contact Gary.
- Road show is scheduled for June 25, 2010, in Holbrook, Az. Area D is carrying the heaviest load of the instruction, with Area B doing all of the coordination for putting the road show on.
- We would like to have an instructor super camp in the Phoenix metro area in January 2011. Looking for a region who would like to host this function. Region 225 will be looking to see if they can host this event. After we find out the cost of this camp then we can look at costs for attendees.
- Coaching Classes:
 - Region 503 will be hosting an Advanced Coaching class October 7-10 at Dobson High School. Contact will be Tony Prutch.
 - Looking for someone to host Intermediate Coaching class in August. Looking at dates of August 26-28, looking for an east side region to host.
- Refereeing:
 - Region 225 will be hosting an Intermediate/Advanced Referee class; will get dates and location out soon.

Volunteer Forms – 100% Compliance –

- As with last year, it is vitally important that we get all volunteers entered into E-AYSO as current year volunteers.
- National has arranged for this to be accomplished with electronic signatures, but there will be a nominal fee for using this service. If you intend to use the service, that fee must be considered along with recent increase in player fees in budgeting for the season.
- Any region looking for assistance in E-AYSO or registration please contact Suzanne.

Budgets, RIF forms, Regional Assessment Forms-

- Forms should have been completed and given to Gary the AD.
- All regions need to be sure that their board members have been given proper authorities on E-AYSO.
- Regional Assessment Performances documents are due to the Area Director by July 30, 2010. Please participate in this program, as it is a great measure of how we are doing and where we need to improve. We are one of the most compliant Areas in the country on this program. Please do not backslide.

Cash Windfall – As part of the award for winning 2009 Area of the Year, Area D was presented with a check from National for \$1,000.00, which has been deposited into the Area account.

- Per the vote at the meeting, this money will be used for VIP training and DVD's for all regions would want them.

Open Forum:

Region 225 is looking to start an adult league. Looking for assistance, on how to start and run.

Kent Jennings has contacts at Dick's Sporting Goods, for a great spot for registrations if interested.
Please e-mail Kent at coachjennings@msn.com

Next Area meeting will be held in August at Classic Roofing.